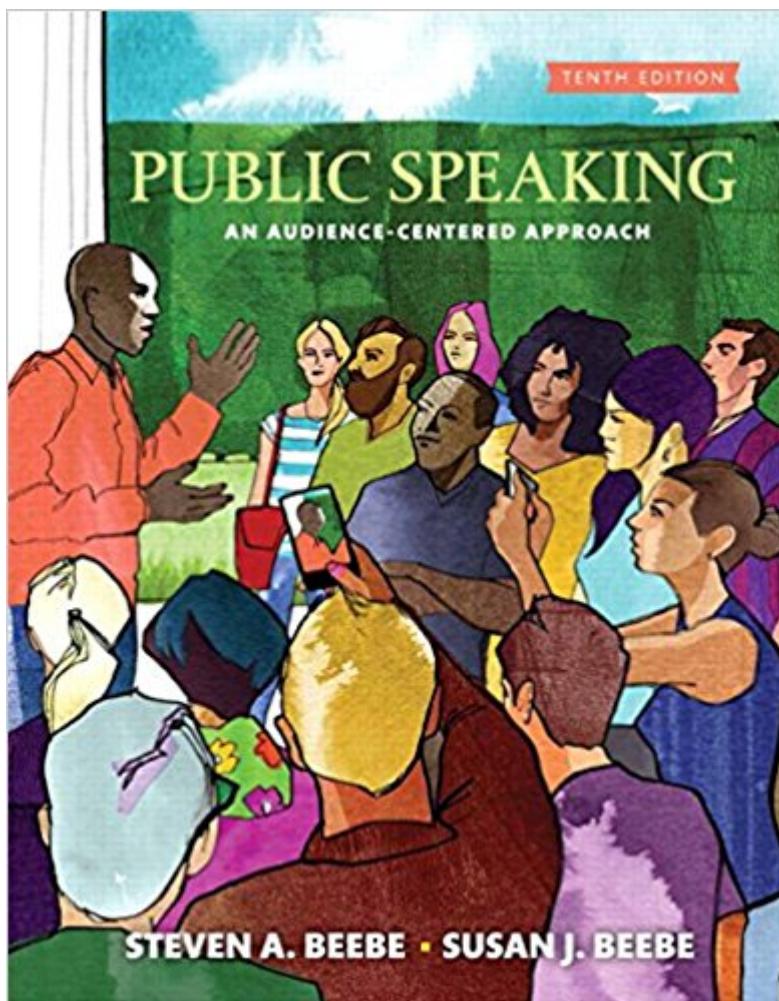


The book was found

Public Speaking (10th Edition)



Synopsis

For courses in Public Speaking An audience-centered approach to public speaking Public Speaking: An Audience-Centered Approach outlines a comprehensive process for new public speakers to ensure they continually connect to their listeners. Authors Steven and Susan Beebe emphasize the importance of analyzing and considering the audience at every point in the speech-making process. By focusing student attention on the dynamics of diverse audiences, ethics, and communication apprehension, the text narrows the gap between the classroom and the real world. The Tenth Edition includes new speech examples that model effective public speaking, as well as updated content that helps students better understand contemporary communication opportunities and challenges. Public Speaking: An Audience-Centered Approach, Tenth Edition is also available via Revel, an interactive learning environment that enables students to read, practice, and study in one continuous experience.

Book Information

Paperback: 400 pages

Publisher: Pearson; 10 edition (January 22, 2017)

Language: English

ISBN-10: 0134380916

ISBN-13: 978-0134380919

Product Dimensions: 8.5 x 0.6 x 10.7 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #12,548 in Books (See Top 100 in Books) #28 in Books > Reference > Words, Language & Grammar > Public Speaking #39 in Books > Textbooks > Humanities > Performing Arts > Theater #60 in Books > Arts & Photography > Performing Arts > Theater

Customer Reviews

Steven A. Beebe is Regents™ and University Distinguished Professor in the Department of Communication Studies at Texas State University. He served as Chair of his department at Texas State for twenty-eight years and concurrently as Associate Dean for twenty-five years. Steve is the author or co-author of twelve widely used communication books, most of which have been through multiple editions (including Russian and Chinese editions), as well as numerous articles, book chapters, and conference presentations. He has been a Visiting Scholar at both Oxford University and Cambridge University in England. He made international headlines when conducting research

at Oxford; he discovered a manuscript that was the partial opening chapter of a book that was to be co-authored with J. R. R. Tolkien and C. S. Lewis called *Language and Human Nature*. Steve has traveled widely in Europe and Asia, and has played a leadership role in establishing new communication curricula in Russian universities. He has received his university's highest awards for research and twice for service, has been recognized as Honors Professor of the year, and was named Outstanding Communication Professor by the National Speaker's Association. In 2013 he served as President of the National Communication Association, the largest professional communication association in the world. His passions include his family and a lifelong love of music; he is a pianist and organist and a struggling cellist. Susan J. Beebe's professional interests and expertise encompass both oral and written communication. Sue has co-authored three books and has published a number of articles and teaching materials in both English and communication studies. She has received the Texas State University Presidential Awards for Excellence in Teaching and in Service and the College of Liberal Arts Awards for Excellence in Scholarly/Creative Activities, in Teaching, and in Service. After serving as Director of Lower-Division Studies in English for eleven years, Sue retired in 2014 from the Department of English at Texas State. An active volunteer in the community of San Marcos, Texas, Sue was the founding coordinator of the San Marcos Volunteers in Public Schools Program and has served on the San Marcos School Board and the Education Foundation Board. In 1993 she was named the statewide Friend of Education by the Texas Classroom Teachers' Association; in 2000 the San Marcos school district presented her with its Lifetime Achievement Award. Sue enjoys reading, traveling, and caring for the Beebe family cats, Luke and Bouncer. Sue and Steve have two sons: Mark, a graduate of Rice University; and Matt, a graduate of Southwestern University and a middle school teacher in nearby Austin.

[Download to continue reading...](#)

Public Speaking (10th Edition) Public Speaking: Finding Your Voice (10th Edition) The Art of Public Speaking, 10th Edition Public Speaking for College & Career, 10th Edition Speaking III of the Dead: Jerks in Connecticut History (Speaking III of the Dead: Jerks in History) 240 Speaking Topics with Sample Answers (120 Speaking Topics with Sample Answers) 240 Speaking Topics: with Sample Answers (Volume 2) (120 Speaking Topics) Pathways 4: Listening, Speaking, & Critical Thinking (Pathways: Listening, Speaking, & Critical Thinking) Labor Relations in the Public Sector, Fifth Edition (Public Administration and Public Policy) Organizational Behavior and Public Management, Third Edition, Revised and Expanded (Public Administration and Public Policy) Public Administration and Law, Third Edition (Public Administration and Public Policy) Finite Mathematics & Its Applications plus MyMathLab / MyStatLab Student, 10th Edition 10th edition by Goldstein, Larry J.,

Schneider, David I., Siegel, Martha J. (2010) Hardcover Applied Physics (10th Edition) 10th (tenth) Edition by Ewen, Dale, Schurter, Neill, Gundersen, Erik published by Prentice Hall (2011) Globalism and Comparative Public Administration (Public Administration and Public Policy) Bundle: Trigonometry, Loose-leaf Version, 10th + WebAssign Printed Access Card for Larson's Trigonometry, 10th Edition, Single-Term Selling and Sales Management 10th edn (10th Edition) Mastering Public Speaking (9th Edition) DK Guide to Public Speaking (2nd Edition) A Concise Public Speaking Handbook (5th Edition) Public Speaking Handbook (5th Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)